

## REMARKS

In the Office Action mailed from the United States Patent and Trademark Office on June 13, 2005, the Examiner rejected claims 1-10 and 16-20.

### Rejections under 35 U.S.C. § 102

In the Office Action, the Examiner rejected claims 1-4, 8, 10 and 16 under 35 U.S.C. 102(b) as being anticipated by U.S. Pat. No. 5,142,976 to Roulleau. Applicants respectfully traverse. The standard for a Section 102 rejection is set forth in M.P.E.P 706.02, which provides:

“... for anticipation under 35 U.S.C. 102, the reference must teach every aspect of the claimed invention either explicitly or impliedly. Any feature not directly taught must be inherently present.”

Claims 1 and 16 have been amended to further define the “organic product” as being “flexible”. The specification provides a list of examples for use in defining an “organic product”, “Examples of organic products include one or more kinds of fruit, flowers, plants, leaves, stems, petals or other natural items that may be used in accordance with the present invention for receiving an image thereon”. Specification Page 7, Lines 7-10. Since all of the items in the list are flexible, it is an inherently present concept of limitation and does comprise new matter. The shell of an egg is rigid rather than flexible meaning that the system in Roulleau must accommodate the exact curvature of the egg shell so as to not crack the egg. The particular characteristics of the product on which an image is printed dramatically affect the method used to imprint the image. Therefore, the system taught in Roulleau fails to anticipate all of the limitations of claims 1 and 16.

Claims 2-4, 8 and 10 are dependent from claim 1 and are therefore allowable for at least the same reason.

Rejections under 35 U.S.C. § 103

In the Office Action, the Examiner rejected claims 5-7, 19 and 20 under 35 U.S.C. 103(a) as being unpatentable over Roulleau in view of U.S. Pat. No. 6,314,880 to Lampinski. The Examiner also rejected claims 9, 17 and 18 under 35 U.S.C. 103(a) as being unpatentable over Roulleau in view of U.S. Pat. No. 5,305,550 in view of Skonecki. Applicants respectfully traverses.

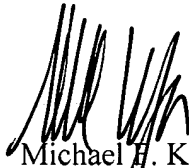
Claims 5-7, 19 and 20 are dependent from claims 1 or 16 and are therefore allowable for at least the same reasons discussed above.

### CONCLUSION

Applicants submit that the amendments made herein do not add new matter and that the claims are now in condition for allowance. Accordingly, Applicants request favorable reconsideration. If the Examiner has any questions or concerns regarding this communication, the Examiner is invited to call the undersigned.

DATED this 11 day of August, 2005.

Respectfully submitted,



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